



Practitioner's Docket No. 14750-702

#27/E.O.T
EE
5-10-02
[Signature]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Stern)
Serial No.: 09/130,998) Group No.: 2163
Filed: August 7, 1998) Examiner: Meinecke Diaz, Susanna M.
For: Method and Apparatus for Distributing)
Audiovisual Content)

RECEIVED

Commissioner for Patents
Washington, D.C. 20231

MAY 08 2002
Technology Center 2100

RESPONSE TO OFFICE ACTION

Responsive to the Office Action mailed December 21, 2001, please consider the following amendments and remarks.

In The Specification:

Please replace the paragraph beginning at page 15, line 5, through page 18, ending at line 43 with the following rewritten paragraphs:

--[BUMPEREXCLUSION]

For every record < R > in tblBumperExclusion where
tblBumperExclusion.ScriptID = ScriptID

1 = < R1 >

2 = < R2 >

x = < Rx >

[< R >]

BV = < R.Bumper_upc >

EVx = < R.Title_upc >

Attorney Docket No.: 14750-702
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